

# **Win a Dream Race Week-End!**

## *Official Contest Rules*

### **NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

- 1. Eligibility:** This contest is open to legal residents of the 50 United States and the District of Columbia (excluding Guam, Puerto Rico, and all other U.S. and foreign territories and possessions) and to the legal residents of Canada (excluding Quebec and all French speaking areas), known as “the Eligibility Area”, who are 21 years of age or older at the time of entry and have the ability to enter into valid contracts in their personal jurisdiction of residence. Only individuals may enter; no entry form from any corporation or other entity shall be accepted. The contest is VOID outside of the Eligibility Area and where otherwise taxed, prohibited or restricted. Employees of Henkel Corporation, its subsidiaries and affiliates, and their advertising and promotional agencies, and members of their households and immediate families of employees of any of those entities are not eligible.
- 2. How to Enter:** By participating, you agree to these official rules and to the decisions of Henkel, which are final and binding in all respects. To enter, visit either the website [www.useloctite.com/tape](http://www.useloctite.com/tape) for registration information and online entry form. All registration information must be complete to qualify. All contest entries will be accepted commencing on March 1, 2010. Entries must be received by October 31, 2010. Entries received before or after those dates will not be considered. Only one entry per person is allowed. Proof of entering the Contest online will not be deemed to constitute proof of delivery or receipt of entry. Henkel is not responsible for technical failures in entry transmission.
- 3. Selection of Winners:** Two prizes will be awarded. Henkel Corporation will select the award winners in a random drawing on July 17, 2010 and November 12, 2010. All entries received by June 30, 2010 will be eligible for the July 17<sup>th</sup> drawing. All entries (excluding the July prize winner) received by October 31, 2010 will be eligible for the November 12<sup>th</sup> drawing. The decision of Henkel Corporation in all matters is final.

The judges reserve the right at their sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify or suspend the contest, or to terminate the contest. Should the contest be terminated prior to the stated expiration date, notice will be posted on the contest website ([www.useloctite.com/tape](http://www.useloctite.com/tape)). Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, Henkel Corporation reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

In the event of a dispute as to the identity of any winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**4. Contest Rules and Regulations:** This promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

All entries become the property of Henkel Corporation and will not be returned. Each winner will be required to sign an affidavit of eligibility, grant of publicity rights, and liability release prior to claiming a prize award. By entering into this contest, all entrants consent to the use of their name, photograph, likeness, biography, voice and/or video for advertising and promotional purposes, including online announcements, worldwide, and without limitation, and without additional compensation, except where prohibited by law.

All contest entities and their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, and any and all Internet servers and access provider(s) are not responsible for any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer only systems, computer equipment, server providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this contest; inability to access the contest website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any website; printing or human or other errors; and any entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible or postage due, or any combination thereof. Proof of mailing, in person submission, or online submission is not considered proof of delivery or receipt.

By entering, all participants and/or entrants release the Contest Sponsor and its respective parent companies, subsidiaries, and affiliates, and their respective agents, advertising and promotion agencies, affiliated companies, contest partners and prize suppliers, and all of their respective affiliated companies, employees, officers, directors and shareholders, from and against all claims and damages arising in connection with each entrant's participation and/or entry in the contest and/or their receipt or use of any prize awarded in this contest. Any and all warranties and guarantees are subject to the respective manufacturer's terms. This contest is governed by U.S. law and is subject to all federal, state, and local laws and regulations.

**5. Prizes:** A random drawing for a prize winner will occur on July 17, 2010 and November 12, 2010. The prospective winners will be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within 10 days of issuance of prize notification. If Henkel is unable to contact a prospective winner, or if a prospective winner fails to complete and return all requested forms by the specified date or is unable to comply with any of the requirements, his/her prize will be forfeited and an alternate prospective winner shall be selected.

A prize consisting of a \$2500 gift card for a Richard Petty Driving Experience Ride-Along and a \$2500 Visa® Gift Card will be awarded on July 17, 2010. The same prize will also be awarded on November 12, 2010. The retail value of each prize is \$5,000.

All other expenses not specifically identified as included in the prizes are the sole responsibility of the respective prizewinner. All costs, taxes, fees and expenses associated with any element of any prize not specifically addressed above are the sole responsibility of the respective winner. All federal, state, and local taxes on prizes are the respective winner's responsibility. Winners will be issued a 1099 tax form for the value of the prize. The specifics of all aforementioned elements of any prizes in the contest shall be solely determined by Sponsor. Some restrictions may apply. Prizes cannot be transferred, substituted or redeemed for cash except at Sponsor's sole discretion. Sponsor reserves the right to substitute any prize, or portions thereof, with a prize of equal or greater value. All prizes will be awarded.

- 6. Winners' List:** The winner's name will be posted on [www.useloctite.com/tape](http://www.useloctite.com/tape) on or about July 31, 2010 for the first winner and on or about November 30, 2010 for the second winner. Winners will be notified by e-mail/mail/ telephone within 24 hours after the prize drawing has occurred.
- 7. Sponsor:** This contest is sponsored by Henkel Corporation, North American Adhesive Technologies Division, One Henkel Way, Rocky Hill, Connecticut 06067.